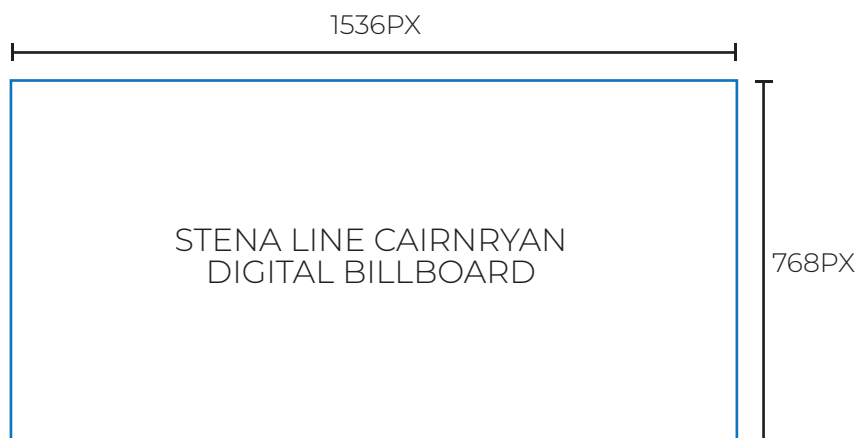


STENA LINE CAIRNRYAN DIGITAL BILLBOARD

TECHNICAL SPEC



STATIC CONTENT

SIZE: 1536PX x 768PX
LANDSCAPE
FILE FORMAT: JPG
COLOUR PROFILE: RGB
DPI: 150 DPI
RATIO: 2:1

MOTION CONTENT

SIZE: 1536PX x 768PX
LANDSCAPE
FILE FORMAT: MP4
ENCODING: H264
RATIO: 2:1
COPY LENGTH: 10 SECONDS
FILE SIZE: 30MB OR LESS
BACKUP COPY: JPG AT 150 DPI

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All copy must be submitted at least 2 working days before live date.

Please submit copy to: info@lookoutdoor.co.uk